

HupyandAbraham s.c.
personal injury lawyers

Current News For Riders At
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Rider Resource

We Have Collected **\$BILLIONS** For Thousands of Clients

2025 Riding
Season

Hit the Open Road: Must-Ride Routes in 2025

Good weather is right around the corner, and for motorcyclists that means one thing...it's time to plan those unforgettable road trips. There's nothing quite like feeling the wind against your jacket, hearing the roar of your engine, and watching the open road stretch ahead of you. Whether you're looking to ride down scenic highways, mountain twists, or winding coastal roads, these summer rides promise breathtaking views and unforgettable memories.



The Pacific Coast Highway (California)

Known as one of the most iconic routes in the country, California's Pacific Coast Highway offers ocean views, high cliffs, and rides through small seaside towns. Starting from Monterey and winding down to Morro Bay, you'll pass Big Sur's coastline and the famous Bixby Creek Bridge. If you want an even longer ride down the coast, start in San Francisco and travel all the way down to Los Angeles. The clear skies of summer and cool ocean breezes make this ride truly wonderful and serene.



Beartooth Highway (Montana and Wyoming)

For those seeking a thrill, the Beartooth Highway offers sharp turns, climbs up steep roads, and some of the most amazing alpine views in the country. Starting near Billings, Montana, and winding through the Absaroka-Beartooth Wilderness, this high-altitude ride leads right into Yellowstone National Park. Summer is the perfect time to take the trip down this road, as the pass often stays closed due to snow until later in the spring.



Tail of the Dragon (Tennessee and North Carolina)

If twists and turns are your thing, the Tail of the Dragon is a must-ride route. With over 300 curves packed into just 11 miles, this ride is only for those with the focus and skill to get through to the end. Located in the Great Smoky Mountains, the scenic beauty adds a layer of enjoyment to the adrenaline of winding through the curved roads. Summer brings lush greenery and vibrant wildlife, and you just might see the occasional black bear!



Lake Superior Circle Tour (Midwest States and Canada)

Closer to home for Midwest riders, the Lake Superior Circle Tour covers over 1,000 miles around the largest freshwater lake in the world. The route passes through Michigan, Wisconsin, Minnesota, and Ontario, Canada, offering views of rocky shorelines, towering forests, and charming small towns. Highlights along the route include Pictured Rocks National Lakeshore and the wonderful scenery in Thunder Bay.

CASE RESULTS:

\$1,665,000 for Motorcyclist's Children After Insurance Company Tried to Blame the Deceased

On a sunny summer day, our clients' father was traveling through Rockford on his motorcycle when a car exited a parking lot without stopping, directly in his path. As a result of the collision, the man lost his life leaving behind six children.

Attorneys Vito Manicioto and James Carlson immediately began investigating the crash. It was discovered that the incident was captured on video from a nearby business. Although the video showed the defendant not stopping before entering the roadway, it also showed the motorcyclist exceeding the speed limit.

The insurance company tried settling the case for \$100,000. This offer was immediately rejected and a lawsuit was filed by Attorneys Manicioto and Carlson. Once the lawsuit was filed, the insurance company dug in its heels and tried painting a picture that the accident was due to the negligence of the motorcyclist alone.

Multiple experts were hired by Attorneys Manicioto and Carlson to not only show the liability of the defendant and his employer, but also to demonstrate the financial loss to the motorcyclist's family. The case was intensely litigated and after two mediation attempts, our attorneys were able to successfully recover \$1,665,000 for the motorcyclist's children.

Voted Best by the Public, Rated Best by Judges and Lawyers, Year after Year

Advertising Material

TUNE IN:

The Ultimate Road Trip Playlist

A road trip isn't complete without some killer tunes. Here's a list of must-have songs to fuel your journey:

1. "Born to Be Wild" by Steppenwolf
2. "Midnight Rider" by Gregg Allman
3. "Motorcycle Drive By" by Third Eye Blind
4. "Ballad of the Easy Rider" by The Byrds
5. "Ruff Ryders' Anthem" by DMX
6. "Wanted Dead or Alive" by Bon Jovi
7. "Bat Out of Hell" by Meat Loaf
8. "Freewheel Burning" by Judas Priest
9. "Turn the Page" by Metallica
10. "Ride" by Lana Del Rey
11. "Radar Love" by Golden Earring
12. "Ghost Rider" by Rush
13. "Ezy Rider" by Jimi Hendrix
14. "Highway Song" by Blackfoot
15. "Motorcycle Ride" by Rancid
16. "Iron Horse/Born To Lose" by Motorhead
17. "Ride to Live, Live to Ride" by Twisted Sister
18. "Slow Ride" by Foghat
19. "Panheads Forever" by David Allan Coe
20. "Motorcycle Cowboy" by Merle Haggard

Add these to your playlist, stay safe on the road, and enjoy the ride!



Why Riders Hire Hupy and Abraham, S.C.

- Hupy and Abraham, S.C. has successfully represented well over 5,000 injured riders.
- Our lawyers don't just advocate for motorcycle accident victims – four of the share-holding attorneys and more than 20 members of the firm are riders themselves.
- Due to a close personal relationship with The Motorcycle Riders Foundation (MRF), ABATE of Wisconsin and Iowa, and A.B.A.T.E. of Illinois, the firm is heavily involved in changing laws and supporting riders' rights.
- Hupy and Abraham, S.C. helped successfully pass a helmet bill that protects helmetless riders from being denied damages after an accident.
- To raise awareness of motorcycle safety, Hupy and Abraham, S.C. has spent hundreds of thousands of dollars on its **Watch for Motorcycles** campaign reaching more than 10 million people.
- Our motorcycle attorneys have secured numerous results in excess of \$1 million.

Our Google Review Ratings and How to Leave a Review

At Hupy and Abraham, S.C., we are proud to be voted best and rated best, year after year. Our satisfied clients consistently recognize our dedication to top-notch service with a Google Review after their case has been closed.

Hupy and Abraham, S.C. prides itself on having more than 2,500 positive Google Reviews, averaging a 4 to 5 star rating across our 11 locations.

If you have had a great experience with us and would like to leave us a review, scan the QR code.

We appreciate your feedback!



CONTESTS:

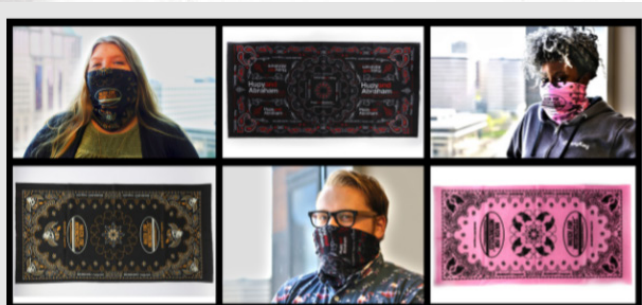
ENTER AND WIN – Hupy and Abraham, S.C. Buff

Winners will be randomly selected from the pool of participants.

These buffs are perfect for every adventure, no matter the season. They're versatile, stretchable, and incredibly comfortable, whether you're wearing glasses, a hoodie, or have long hair.

With 10 different ways to wear them – protect your face and hair from wind and pollution, or use them as a fashion accessory! Enter today for a chance to win yours!

<https://www.hupy.com/reports/get-your-free-hupy-and-abraham-cloth-buff-.cfm>



PROTECT YOURSELF:

Five Things You Must Do After a Motorcycle Accident

Motorcycle accidents can be overwhelming and scary, but knowing which steps to take immediately afterwards can make all the difference in ensuring your safety and protecting your rights.

Here are five things you should do if you're ever involved in a motorcycle accident:



1. Prioritize Safety:

Your health and safety come first. If you're able, move to a safe location away from traffic. Check yourself for injuries and call 911 right away. Whether you think you're hurt or not, it's essential to get medical attention. Some injuries like concussions or internal bleeding may not show symptoms right away.



2. Document the Scene:

If you're able to, gather evidence at the scene. Take photos of your motorcycle, other vehicles involved, injuries, and road conditions. This evidence could be very important for insurance claims and to help you if legal action is needed.



3. Exchange Information:

Get contact details from anyone involved, including names, phone numbers, driver's license numbers, and insurance information. Try to gather contact information from any witnesses who saw the accident as well.



4. Report the Accident:

File a police report, even for minor accidents. A police report provides an official record of the incident and can be crucial later down the line.



5. Contact a Legal Professional:

Navigating the aftermath of a motorcycle accident can be complex. Contact an attorney at Hupy and Abraham, S.C. who is experienced in handling motorcycle accident cases. Several of our attorneys ride and know the ins and outs of motorcycles. This is the best way to ensure your rights are protected and you get every penny of the compensation you deserve for your accident and injuries.

At Hupy and Abraham, S.C., we understand the challenges riders face after an accident. Our team is dedicated to providing legal support, fighting for your rights, and helping you get back on the road. If you've been in an accident, contact us today for expert guidance and support.

CASE RESULTS:

\$120,000 for Motorcyclist Rear-Ended at Traffic Light

Our client was injured while driving a motorcycle after being rear-ended at a traffic light while waiting to make a left-hand turn. As a result of the collision, he experienced pain in his neck, back, chest, left elbow and left shoulder. He sustained a torn rotator cuff and labrum, which required surgical intervention.

Attorney Eric Schade was able to settle his claim with the liability carrier for the policy limit of \$50,000. After convincing our client to allow us to pursue a claim for underinsured motorist coverage, Attorney Schade won that claim for an additional \$70,000 for a total settlement of \$120,000 without having to file suit.

Hupy and Abraham, S.C. Wins Settlement from Two Insurance Companies

In June, our client was a passenger on a friend's motorcycle when it crashed in rural Fond du Lac County. She suffered multiple fractures and road rash.

Attorney James Shilobrit was able to win the case for a total of \$100,000 from two different insurance companies in just five months.

\$50,000 for Motorcycle Client After Insurance Companies Deny Claim

Our client was driving a motorcycle when he was injured after striking a vehicle traveling in front of him. The vehicle he struck had signaled to make a right-hand turn, but made a U-turn instead. As a result of the incident, he experienced head, neck, chest, back pain and sustained a hairline fracture in his jaw.

Despite an initial claim denial from both the liability insurance carrier and his underinsured motorist carrier, Attorney Eric Schade was able to resolve his claim for \$45,000, plus a waiver of the \$5,000 medical payments coverage subrogation interest without having to file suit.



"They helped me after I was rear-ended in a motorcycle accident. Super helpful. Took care of everything, including my insurance claims, and helped me throughout the entire process. I don't think I could have done it without them. They were friendly, courteous, and got me a very good settlement.

- Keith L.

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111 EAST KILBOURN AVENUE, SUITE 1100

MILWAUKEE, WI 53202

Rider Resource

- \$1,665,000 for Motorcyclist's Children After Insurance Company Tried to Blame the Deceased
- Hit the Open Road: Must-Ride Routes in 2025
- Five Things You Must Do After a Motorcycle Accident
- 2025: MUST ATTEND EVENTS

Get Email Updates: info@hupy.com



Advertising Material

2025 Riding Season

We represent riders of all makes and models of motorcycles.

WATCH FOR MOTORCYCLES
HupyandAbraham s.c.

This is the law firm that has represented more than 5,000 injured riders. Some have received multi-million dollar settlements. Prior results in an earlier case do not guarantee or suggest a similar outcome in future matters the law firm may undertake.

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We service the entire states of Wisconsin, Illinois, Iowa and beyond. Our offices are located in:

WISCONSIN:
Milwaukee, Madison, Wausau, Green Bay, Appleton
ILLINOIS:
Gurnee, Rockford, Bloomington
IOWA:
Des Moines, Cedar Rapids, Quad Cities

2025: MUST ATTEND EVENTS

COMMUNITY EVENTS:

Please add these top motorcycle events to your 2025 calendar:

- May 1-3: Get Your Groove On (GYGO) 2025 (Crystal Lake, IL)
- May 3: International Female Ride Day (Crystal Lake, IL)
- May 4: 40th Annual Bike Blessing (Oak Creek, WI)
- May 30-June 1: MotoAmerica & Vintage Motofest (Plymouth, WI)
- June 19-22: ABATE of WI Summer Hummer Rally (Greenwood, WI)
- July 10-12: Iowa Car Show (Iola, WI)
- July 10-13: Harley-Davidson Homecoming Rally (Milwaukee, WI)
- August 7-17: Iowa State Fair (Des Moines, IA)
- September 11-13: Tomahawk Main Street Fall Ride (Tomahawk, WI)

For a full list of sponsored events, visit our events calendar at www.hupy.com/library/calendar.cfm.

